


Kaleb Dawit

Creative Professional

 kalebdawit2343@gmail.com

 +251 936 564 043

 Addis Ababa, Ethiopia



About Me

I am a creative and motivated individual with a passion for graphic design, digital marketing, copywriting, and development. I continuously expand my skills through online courses and hands-on projects, combining technical knowledge with creative problem-solving.

Education

Graphic Design

Ethio Training Center (under Addis Ababa City Government TVET Bureau), 2023

Digital Marketing

Top Training Center, 2023

Copywriting

HubSpot Academy – Fundamentals of Copywriting (online)

Prompt Engineering

Basics from online resources

Project & Product Management

Introduction via online courses

Cloud Computing

Basics (online)

Tools

Adobe Photoshop

Adobe Illustrator

Microsoft Word, Excel, PowerPoint

Google Analytics

Visual Studio Code

Projects & Works

Graphic design projects

Digital marketing campaigns


Copywriting samples


Development projects

Various personal and online projects


Skills


Development: Basic programming skills 


Design: Adobe Photoshop, Illustrator 


Digital Marketing: SEO, content creation, social media marketing 

Copywriting: Engaging and persuasive content writing 

Prompt Engineering: AI prompt design fundamentals 

Project & Product Management: Foundational knowledge 

Cloud Computing: Online tools and cloud basics 

Microsoft 365: Word, Excel, PowerPoint, Spreadsheet 

Certificates & Courses

Graphic Design Certificate – Ethio Training Center (2023)

Digital Marketing Certificate – Top Training Center (2023)

Copywriting Fundamentals – HubSpot Academy


Cloud Computing Basics (online)

Product Management Essentials (online)

Prompt Engineering Basics (online)

Languages

Amharic 

English 

French (writing only) 